

JONATHAN F. THOMPSON

Profile

I am a Rich Internet Application (RIA)/Interactive Manager and Developer with more than 11 years of professional experience designing, managing and developing for the web as well as the desktop. Major RIA initiatives include projects for Shaw Hospitality Group, UPS, Barclays and Mercedes AMG with budgets from \$50,000 to \$350,000.

Objective

Starting with my Commodore 64, creating a rich user experience through technology is and always has been my passion. As such, I am actively seeking a position that allows me to define that experience that best meets users' needs by developing business, interactive and social media strategies into RIAs, multi-screen and emerging experiences.

Professional Experience

BLUETUBE INTERACTIVE, ATLANTA TECHNICAL DELIVERY MANAGER JANUARY 2010 – PRESENT

Led implementation of Shaw Hospitality Group's Emerge interactive carpet design tool:

- * Collaborated with project management, accounts, and creative teams to define statements of work and then concept, estimate, scope and write both functional and technical requirements for the project.
- * Managed and led the Flex development team through sprints and quality assurance cycles.
- * Actively involved in all client communication regarding technical aspects of the project.

IQ INTERACTIVE, ATLANTA MANAGER OF TECHNOLOGY JANUARY 2008 – DECEMBER 2009

Led IQ's implementation of the following interactive initiatives:

- * UPS Whiteboard: <http://whiteboard.ups.com>, a \$250,000 project
- * UPS Racing: <http://www.racing.ups.com>, a \$250,000 project
- * UPS Brand Exchange Flex digital asset management RIA, a \$150,000 project
- * Princess Cruises Countdown Widget, a \$125,000 project
- * iShares Exploring ETFs, a \$350,000 project
- * Atlanta Journal Constitution "Unplug It's Sunday" <http://media.ajc.com/unplugsunday/>
- * Multiple custom video player solutions

Technical Project Definition and Oversight

- * Collaborated with account, user experience and creative teams to define statements of work and then concept, estimate, scope and define both functional and technical requirements for all projects.
- * Managed communication with client to troubleshoot technical issues and establish swift resolutions.
- * Implemented company-wide technical architecture standards for all Actionscript and Flex projects using the PureMVC framework.
- * Architected and implemented IQ's native MVC Actionscript analytics framework for Omniture SiteCatalyst.
- * Evaluated analytics and refactored user experiences to drive down abandonment rate by as much as 50%.
- * Managed diverse team roster of skill sets including Flash, Flex, JavaScript, Silverlight, HTML, CSS, PHP, Ruby on Rails, MySQL, CDN integrations, WordPress, Drupal and Joomla.

- * Established myself as a resource to all disciplines for all technology-related aspects of a project.

Organizational Management and Leadership

- * Defined and structured the technology team's roles and responsibilities.
- * Recruited, interviewed and hired new team members.
- * Conducted and evaluated performance reviews for eight direct reports.
- * Oversight of team responsible for generating \$2M in annual billings.
- * Encouraged and participated in continuing education for team through local user group meetings and industry conferences.

RAZORFISH, ATLANTA SENIOR FLASH/FLEX DEVELOPER NOVEMBER 2006 – JANUARY 2008

- * Architected and built in Actionscript the AMGtv video gallery application to deliver a data-driven, dynamic, multimedia experience. <http://www.mercedes-amg.com/>
- * Architected and built a Flex digital asset management system using Actionscript 3 and the Cairngorm MVC platform.
- * Acted as a technical resource to all Flash/Flex developers and designers on staff including mentoring, performing code review and providing architectural direction.

REAL TIME GAMING, ATLANTA SENIOR FLASH DEVELOPER FEBRUARY 2006 – NOVEMBER 2006

- * Introduced an OOP/MVC perspective to the development process as well as implemented commonly accepted practices and standards based on open source Flash programming.
- * Developed and implemented several games from a legacy desktop platform to the web using Flash to expand the audience reach.

RBX GLOBAL, ATLANTA SENIOR DEVELOPER JULY 2004 – FEBRUARY 2006

- * Assisted in creating e-learning solutions and products built in Flash and Java.
- * Developed, using Eclipse, several RIA's for CTB McGrawHill. These RIA's employed an MVC architecture and used an open source, Java-remoting gateway for the service layer.

THE HOME DEPOT, ATLANTA SENIOR DEVELOPER JULY 1998 – JULY 2004

Home Depot E-Learning

- * Developed new functionality in courses by implementing design patterns in ActionScript as well as building custom user interface components.

Point of Sale Rewrite

- * Designed and coded XML services through Java servlets.
- * Worked with client-side development team and credit services team to model database tables.

Store Level Entry Human Resources:

- * Designed, developed and rolled out all new functionality for the Employment Application kiosk project.
- * Developed "store and forward" logic to allow applications to be function when they were offline.

Personal

- * Excellent interpersonal communication skills and ability to problem-solve
- * Active member in the Atlanta Flash/Flex developer community
- * Enjoy time with family, discovering new music, indulging in good food and wine, travel and studying technology for technology's sake.

Education

Bachelor of Business Administration, Management Information Systems, University of Georgia 1998

Referrals Available upon request